



University of
East London

Dr. Patrick Evans

**Technical Associate – Audio and Video Studios - Software and Hardware
(School of Arts and Creative Industries)**

**Research Fellow – RadioActive 2.0 project (School of Childhood and
Social Care, formerly Educom)**

p.evans2@uel.ac.uk

RADIO AND PODCAST STUDIO – WB.G.05

MS Teams PC

Netbox / Capitol IP PC

Production PC

Livestream PC



RADIO STUDIO GUIDE (WRGL05) - 2023 / 24

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Please note if the producer (situated in the control room) wishes to participate in the broadcast or recording, it is seen as their responsibility to ensure all sound will not be cut to the control room and/or monitor. This is to prevent feedback from the speakers to the microphone, see photo below:



For each channel on the desk, the [MUTE] button is coloured red when switched on, meaning that the channel is muted. The 15 channels are signed out on-checking and the output of microphones will not be on.

The [PRESENCE] buttons, situated at the top of each of channel and colour-coded green when switched on, correspond to output or 'going to air' mode.



The [LIVE] button which is also colour-coded green when on, essentially acts like a live channel in a live broadcast. It is used to prevent cut to air. Any time when either [LIVE] is selected will correspond to the [LIVE] to be on either on both the Control and Studio phone requests, see photo below:



Once the desk has been selected, the next step is to access the multi-track control settings of the software. This is done by clicking on the 'Settings' button in the top right corner of the software interface.

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Having opened the settings window, the next step is to click on the 'Settings' button in the top right corner of the software interface.

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Obtained by the main building at Clarendon Campus, University of East London, the studio is located on the 1st floor of the building. The studio is equipped with a range of professional audio equipment, including a mixing desk, microphones, and a range of software.

The studio can be booked through the University of East London's booking system. The studio is available for use on a daily basis, and the booking fee is £10 per hour.

In order to gain access to the studio on arrival at the building, please show the appropriate ID card to the receptionist. The studio is located on the 1st floor of the building, and the entrance is through the main entrance.

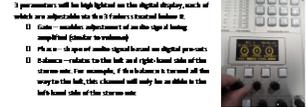
It is recommended that any audio or video content produced in the studio is backed up by the student. A range of storage options are available, including external hard drives and cloud storage services.



In addition to the volume fader for each channel as physically situated on the mixing desk, a 'gain' setting can be adjusted by pressing the channel fader. This is particularly useful when working on a multi-track system to adjust the volume of each channel.

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3) parameters will be highlighted on the digital display, such as the volume of each channel. The volume of each channel can be adjusted by pressing the channel fader.

1) Gain - enables adjustment of the signal being amplified (similar to volume)

2) PH - is a signal phase inverter on digital present

3) Balance - relates to the left and right-hand side of the stereo mix. For example, if the balance is turned all the way to the left, the channel will only be available in the left-hand side of the stereo mix.



As an example, if it is desired to be recording from the 15 channels, the next step is to click on the 'Settings' button in the top right corner of the software interface.

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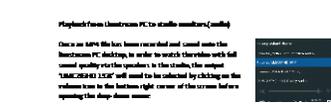


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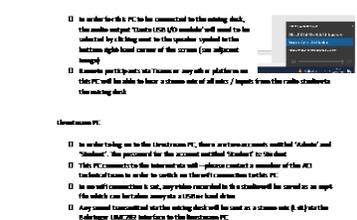


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In order for the PC to be connected to the mixing desk, the audio output (Line 1) of the mixer must be connected to the audio input of the PC. This is done by using a suitable cable, such as a 3.5mm to 6.35mm cable.

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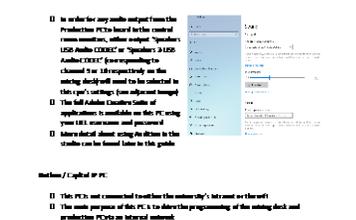


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In order for any audio output from the Production PCs to be heard in the control room, the audio output (Line 1) of the mixer must be connected to the audio input of the PC. This is done by using a suitable cable, such as a 3.5mm to 6.35mm cable.

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Channel 1 (Line 1) - corresponds to what can be heard in the speakers in the live room. The volume of this channel can be controlled with the left-hand side of the volume knob.

Channel 2 (Line 2) - corresponds to what can be heard in the headphones in both the control room and live room.

For audio to be heard in the headphones, the [PRESENCE] buttons must be pressed. The [LIVE] button must also be pressed. The [LIVE] button is located on the right-hand side of the mixing desk.

For the Talk Back unit (Line 3) to be heard, the [PRESENCE] buttons must be pressed. The [LIVE] button must also be pressed. The [LIVE] button is located on the right-hand side of the mixing desk.

Once recording is finished, the producer may wish to save the audio files. This is done by clicking on the 'Save' button in the top right corner of the software interface.

Channel 1, 2, 3 and 4 - corresponds to the microphones situated in the control room and live room. The volume of these channels can be controlled with the left-hand side of the volume knob.

Channel 5, 6, 7 and 8 - corresponds to the microphones located in the live room in the control room and live room. The volume of these channels can be controlled with the left-hand side of the volume knob.

Channel 9 - 10 - output from the production PC (audio output: USB card...)

Channel 10 - 11 - output from the production PC (audio output: USB card...)

Channel 12 - 13 - output from the production PC (audio output: USB card...)

Channel 14 - 15 - output from the production PC (audio output: USB card...)

Channel 16 - 17 - output from the production PC (audio output: USB card...)

Channel 18 - 19 - output from the production PC (audio output: USB card...)

Channel 20 - 21 - output from the production PC (audio output: USB card...)

Channel 22 - 23 - output from the production PC (audio output: USB card...)

Channel 24 - 25 - output from the production PC (audio output: USB card...)

Channel 26 - 27 - output from the production PC (audio output: USB card...)

Channel 28 - 29 - output from the production PC (audio output: USB card...)

Channel 30 - 31 - output from the production PC (audio output: USB card...)

Channel 32 - 33 - output from the production PC (audio output: USB card...)

Channel 34 - 35 - output from the production PC (audio output: USB card...)

Channel 36 - 37 - output from the production PC (audio output: USB card...)

Channel 38 - 39 - output from the production PC (audio output: USB card...)



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Radio and Podcasting as a Pedagogical Tool



How can emergent practices that use radio or podcasts translate research into engaging narratives for public audiences and interdisciplinary dialogue?

How can radio and podcast practices allow academics, students, and external voices to bypass traditional gatekeepers?

What could be the potential benefits of empowering students to create radio or podcasts as part of their coursework?

What could be the role of radio and podcasting in civic engagement by higher education institutions?

How can radio and podcast initiatives challenge traditional academic hierarchies and open space for diverse epistemologies and challenging discourses?



Radio vs Podcasts Definitions

radio
/'reɪdiəʊ/

the transmission and reception of electromagnetic waves of radio frequency, especially those carrying sound messages.

the activity or industry of broadcasting sound programmes to the public.



podcast
/'pɒdkɑːst/

a digital audio file made available on the internet for downloading to a computer or mobile device, typically available as a series, new instalments of which can be received by subscribers automatically.

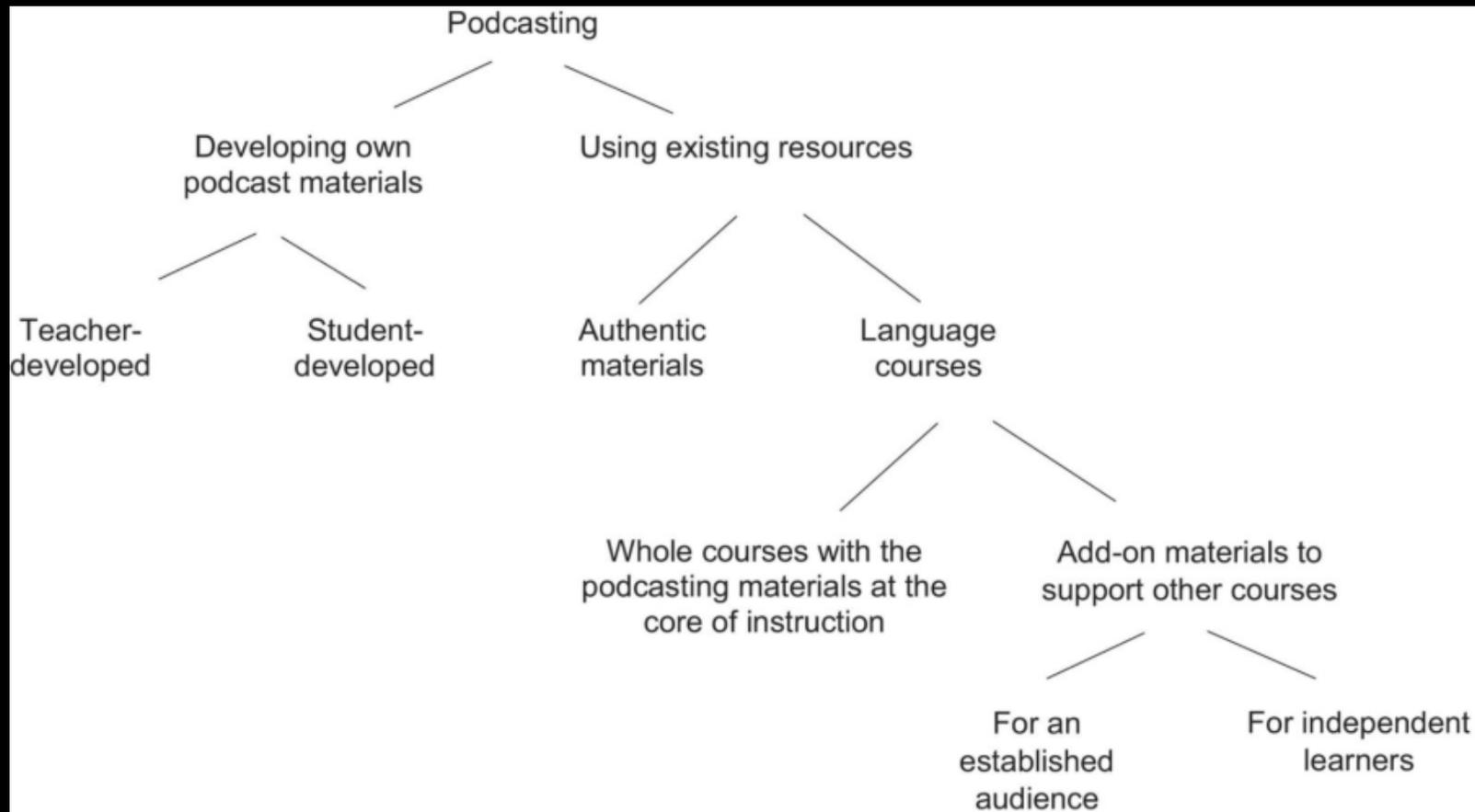
Chronology of Attempts to Define the Podcast in the Context of Higher Education

- ‘digital media files’ inclusive of both audio and video formats (Salmon et al., 2008, p. 20)
- ‘audio-only digital media files, which when used in teaching and learning, allow listeners/learners choices for when, how, where, and in what ways they engage with the content’ Llinares et al. (2018)
- ‘podcasts are exclusively words (via audio)’ (Noetel et al., 2022, p. 414)

Some Definitional Ambiguities..

- Is audio-recorded feedback on a student paper a podcast?
- What about the digital media files from a Zoom lecture accessed by students after the lecture?
- Is an audio file a podcast if it remains locked within an online course management system—such as Canvas, Moodle, or Blackboard—available only to enrolled students?

Pedagogical Taxonomy of the Podcast in HE



Model informed by practice around learning of a second language in HE

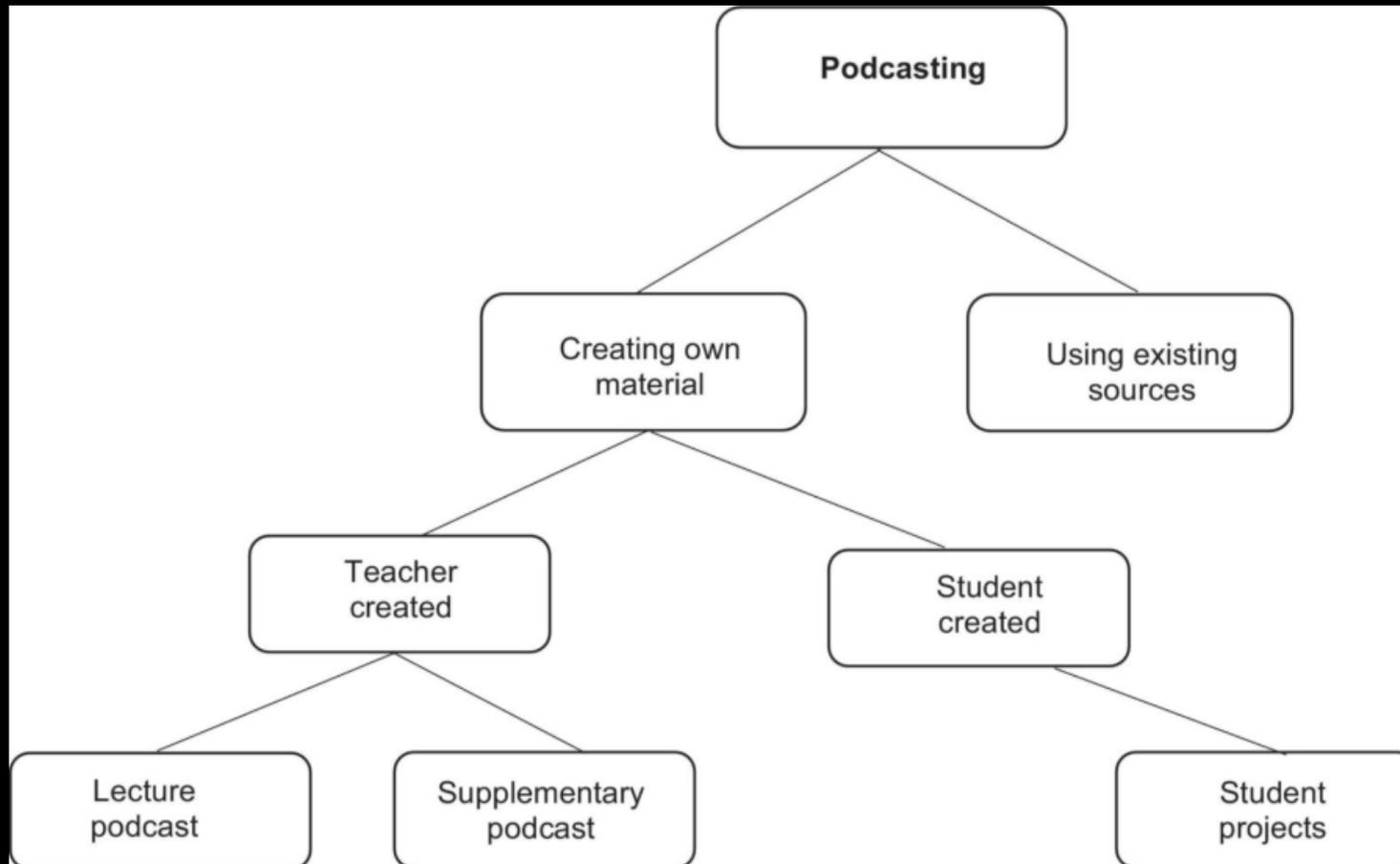
Main differentiation between;

- existing resources – considered authentic materials of native language speakers, e.g language courses;

- newly developed resources – created by educator or students

Rosell-Aguilar, F. (2007). Top of the pods—In search of a podcasting “podagogy” for language learning. *Computer Assisted Language Learning*, 20(5), 471–492. <https://doi.org/10.1080/09588220701746047>

Pedagogical Taxonomy of the Podcast in HE



Differentiates between:

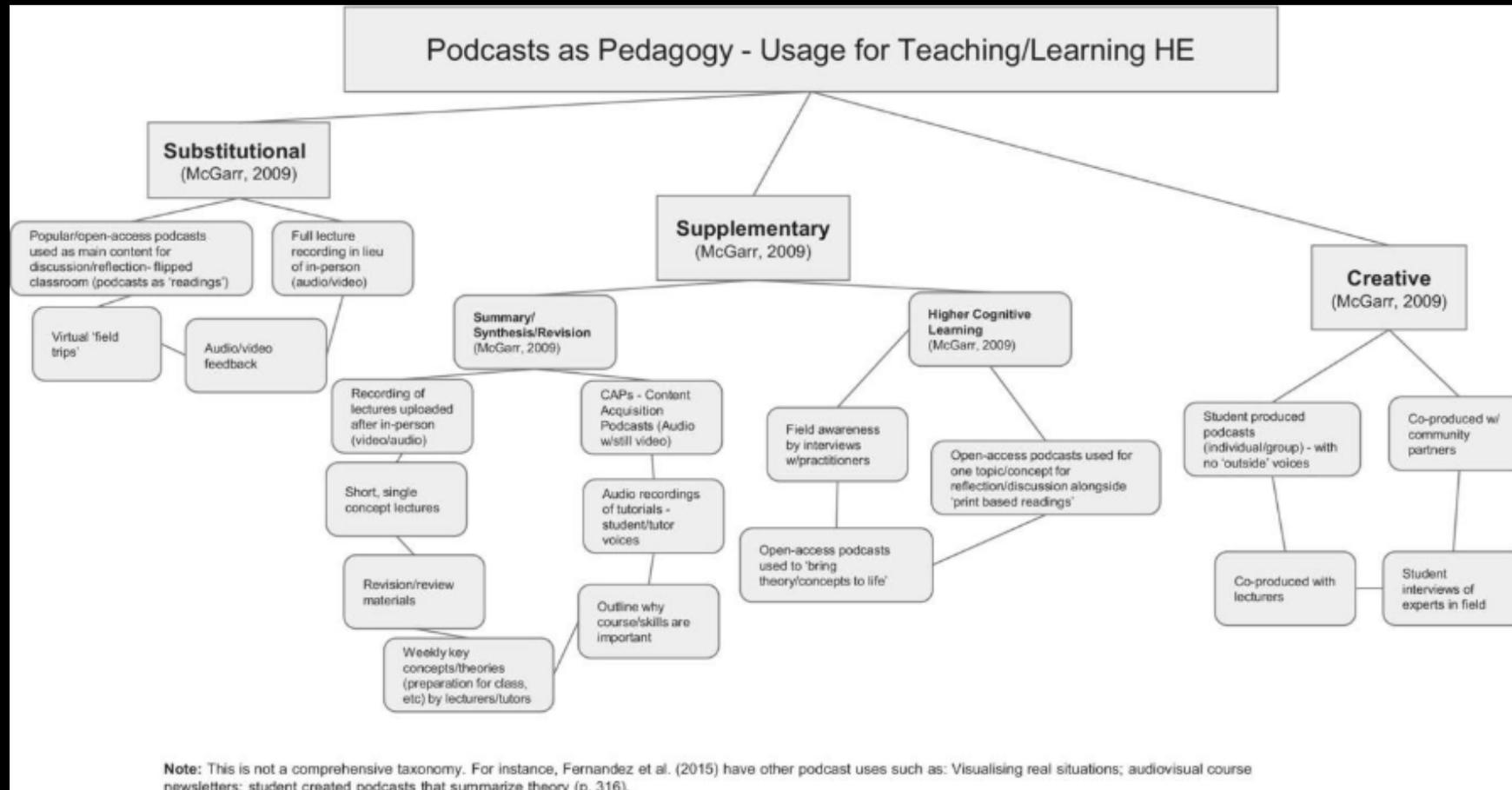
Lectures – duplicates content delivered in person

Supplemental – adds something new to previously delivered content

Student projects - e.g group work

An extension to previous model in conceptualizing integration of podcasts into curriculum

Hew, K. (2009). Use of audio podcast in K-12 and higher education: A review of research topics and methodologies. *Educational Technology Research and Development*, **57**(3), 333–357. <https://doi.org/10.1007/s11423-008-9108-3>



*McGarr, O. (2009). A review of podcasting in higher education: Its influence on the traditional lecture. *Australasian Journal of Educational Technology*, 25(3), 309–321. <https://ajet.org.au/index.php/AJET/article/view/1136>

3 Categories – Substitutional, Supplementary, Creative

- Substitutional - Some research suggests that podcasting can lead to a deeper understanding as students feel more involved in learning, amplifying students' sense of contact with their lecturers (Evans, 2008) (Gachago et al. 2016) Lonn and Teasley (2009).
- Supplementary – advantages potentially anchored in terms of diversity of learners, potentially improving student experience. Offers opportunity to pause, rewind, listen several times
- merits of podcasting within HE are most apparent when it comes to student created content, either as part of formative or summative assessments.

Evans, C., 2008. The effectiveness of m-learning in the form of podcast revision lectures in higher education. *Computers & education*, 50(2), pp.491-498.

Gachago, D., Livingston, C. and Ivala, E. (2016) Podcasts: A technology for all?. *British Journal of Educational Technology*, 47(5), pp.859-872.

Lonn, S. and Teasley, S.D., 2009. Saving time or innovating practice: Investigating perceptions and uses of Learning Management Systems. *Computers & education*, 53(3), pp.686-694.

Reflections From Students as part of Research Project into role of Podcasts in HE

- *"Innovative podcasts had not been a feature of Uni assessments prior to this module. Using podcasts did offer some unique challenges in terms of structure, flow, and line of questioning. However, I did value this because if the assessment was another bog-standard, "write an essay with an intro, research, findings, etc", I don't think I'd have engaged with the topic or material anywhere near as in-depth" (Student 1, workshop, 24 August 2020).*
- *"[Podcasting] is new but familiar as everyone has had conversations before! It was not intimidating. Working on a podcast allowed me not to focus on word count. It allowed us to go more in-depth into a chosen topic, as there was no concern over words count. It was also less fragmented compared to work on a (group) assignment like an essay" (Student 2, workshop, 24 August 2020).*
- *"It felt natural in terms of how the conversation flowed, and whilst we were working to a time limit, it gave the chance to explore the topic" "It is very important to choose a topic as it allows you to feel more passionate about it" (Student 3, workshop, 24 August 2020)*

As part of either developmental work, formative or summative assessments

Differs from traditional group work in that students have the chance to refine and improve the end product, a process which in itself can be beneficial as part of their development

Consideration around this can be anchored by identifying epistemological processes that take place from the perspective of learner

Cognitivism, educational theorists such as:

- Vygotsky – belief that knowledge and thought are constructed through social interaction with the ‘zone of proximal development’
- Piaget – knowledge based on experiences which in turn are influenced by their emotional, biological and mental stage of development
- Freire - belief in the role of dialogue as opposed to monologue in education within the realm of what is referred to a critical consciousness

Factors to Consider in Evaluating Role of Radio and Podcasts in HE

Positives

Opens door to more remote participation, could make more content more accessible

Empowers students with some creative agency

Removes issue of AI / plagiarism in relation to group work

Provides students with 21c transferable skills in creation of digital content

Negatives

Echo chamber issue

Acceleration towards online resources detracting from overall educational experience

Potential for de-academization of academic work

Moves away from literary context which is arguably foundation for all academia

RadioActive 2.0

A collaboration between schools of Childhood and Social Care and Arts and Creative Industries.

Original initiative 'RadioActive 101' ran from approximately 2010-2020, was a very successful and original social innovation that supported: psychosocial development (confidence, self-esteem); 21C skills development (critical and creative thinking, communication and team-working); and, digital and employability skills more generally (including soft skills and industry specific journalistic and media skills)

This was evidenced through 38 publications and is reported in detail in Ravenscroft et al., (2018) and Ravenscroft (2022). It was developed and evaluated through UK and European funding (totalling £473K), that led to engaging over 680 participants through 49 Associate Partner organisations, including 29 employability placements in Music Performance, and broadcasting to listeners in 57 countries.

Ravenscroft, A., Dellow, J., Brites, M. J., Jorge, A., & Catalão, D. (2018). RadioActive101-Learning through radio, learning for life: An international approach to the inclusion and non-formal learning of socially excluded young people, *International Journal of Inclusive Education*, Taylor & Francis

Ravenscroft, A., (2020) Participatory Internet Radio (RadioActive101) as a Social Innovation and Co-Production Methodology for Engagement and Non-Formal Learning Amongst Socially Excluded Young People, *International Journal of Inclusive Education*, Routledge, Taylor & Francis.

RadioActive 2.0

2023-24: Educom QR funded – *“RadioActive (version 2.0): Designing a pilot participatory multimedia and near-future media platform”*

2024-25: Knowledge Exchange (Higher Education Innovation) funded – *“Embedding 21C, Social and Emotional Skills Development in Youth Empowerment Services through the Co-production of Digital Media within RadioActive 2.0”*

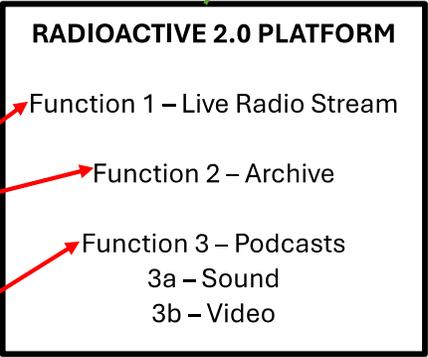
2025-26: Knowledge Exchange (Higher Education Innovation) funded – *“Participatory Digital Media Production and Training for Youth and Student Empowerment, Advocacy and Employability through RadioActive 2.0 Community Interest Company (CIC)”*

RADIOACTIVE 2.0 DESIGN

Newham Youth Empowerment Service – Theory of Change
 ↓
 RadioActive 2.0 – Theory of Change
 ↓
 Targeted programme
 ~ roll-out across Newham

CONTENT PLANNING

Copyright Issues?
 ↓
 PPL Coverage
 ↓
 No Copyright Issues



DISTRIBUTION

1. Via RA 2.0 website
 2. Individual social media (where possible)
 ↑
 No copyright violation

Can RadioActive 2.0 Provide an Audience?

CONTENT PRODUCTION

UEL Radio Equipment
 UEL Radio Tech Support
 +
 Academic Input



Scaffolding skills development

- Music Production
- Journalism
- Youth and Community work
- Educational Innovation
- Psychological Innovation
- Media Innovation

Measurement tools
 +
 Social and emotional skills
 +
 21st Century and digital skills
 +
 Industry Specific skills
 +
 Accreditation via UEL
 + student mentors

PEDAGOGICAL AND PERSONAL DEVELOPMENT ISSUES

Moving from individual content production and self-promotion to teamworking and collaboration within a community.

RadioActive 2.0

radioactives.org

<https://radioactiveuel20.wixsite.com/radioactive-2>